

OP

STRATEGIC PLAN

2016-2021

*“Honor the Past, Confront the Present,
Embrace the Future”*

“You’ve got to be very careful if you don’t know where you are going, because you might not get there.”

- Yogi Berra

THE CORRELATION OF PUBLIC EDUCATION TO BUSINESS

Product / Service

- ***Education***

Supplier / Producer

- **Teachers, Support Staff, Administration, BOE**

Commodity

- **Public Education**

Customer

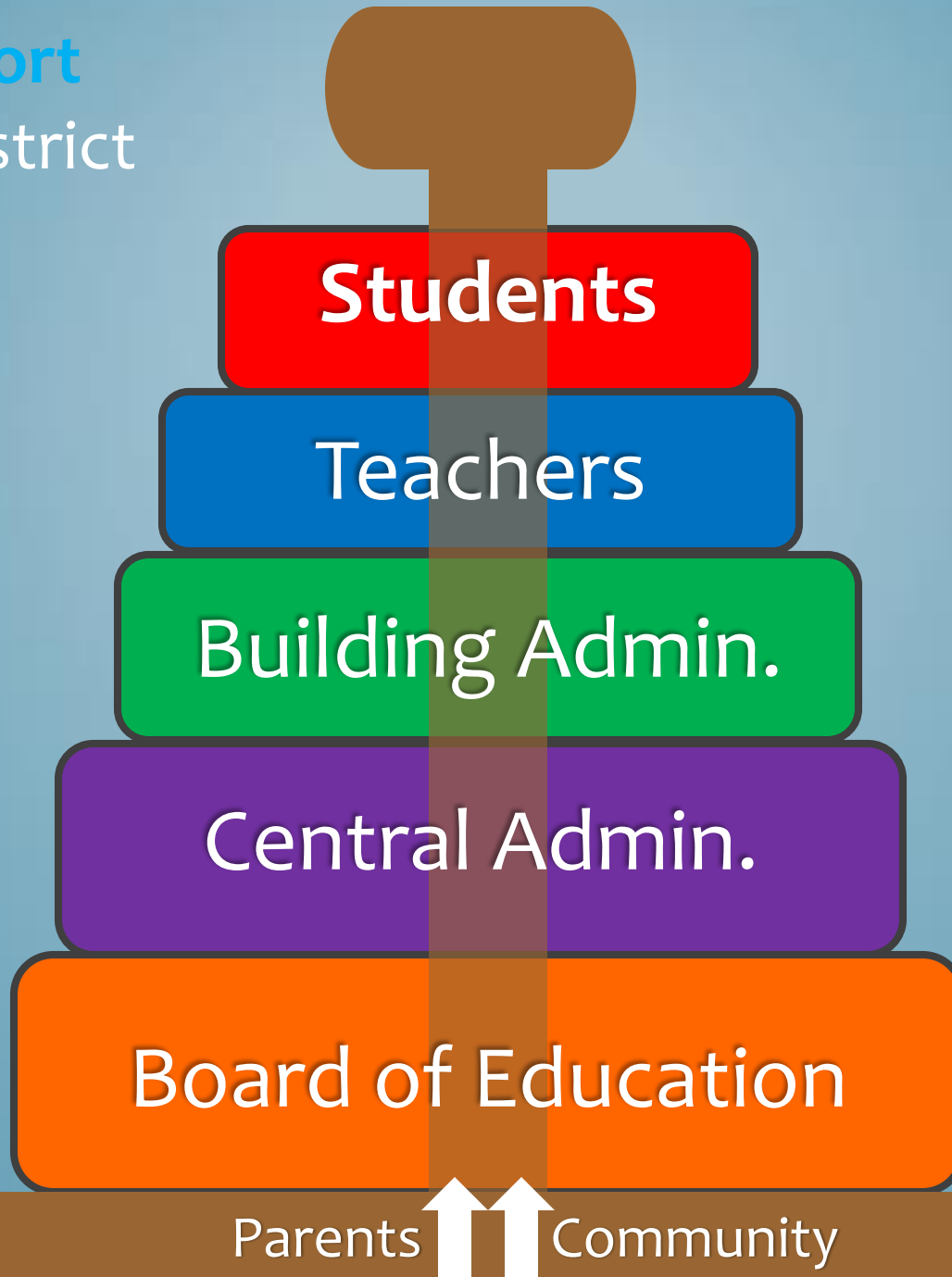
- **Students, Parents, Taxpayers, Investors**

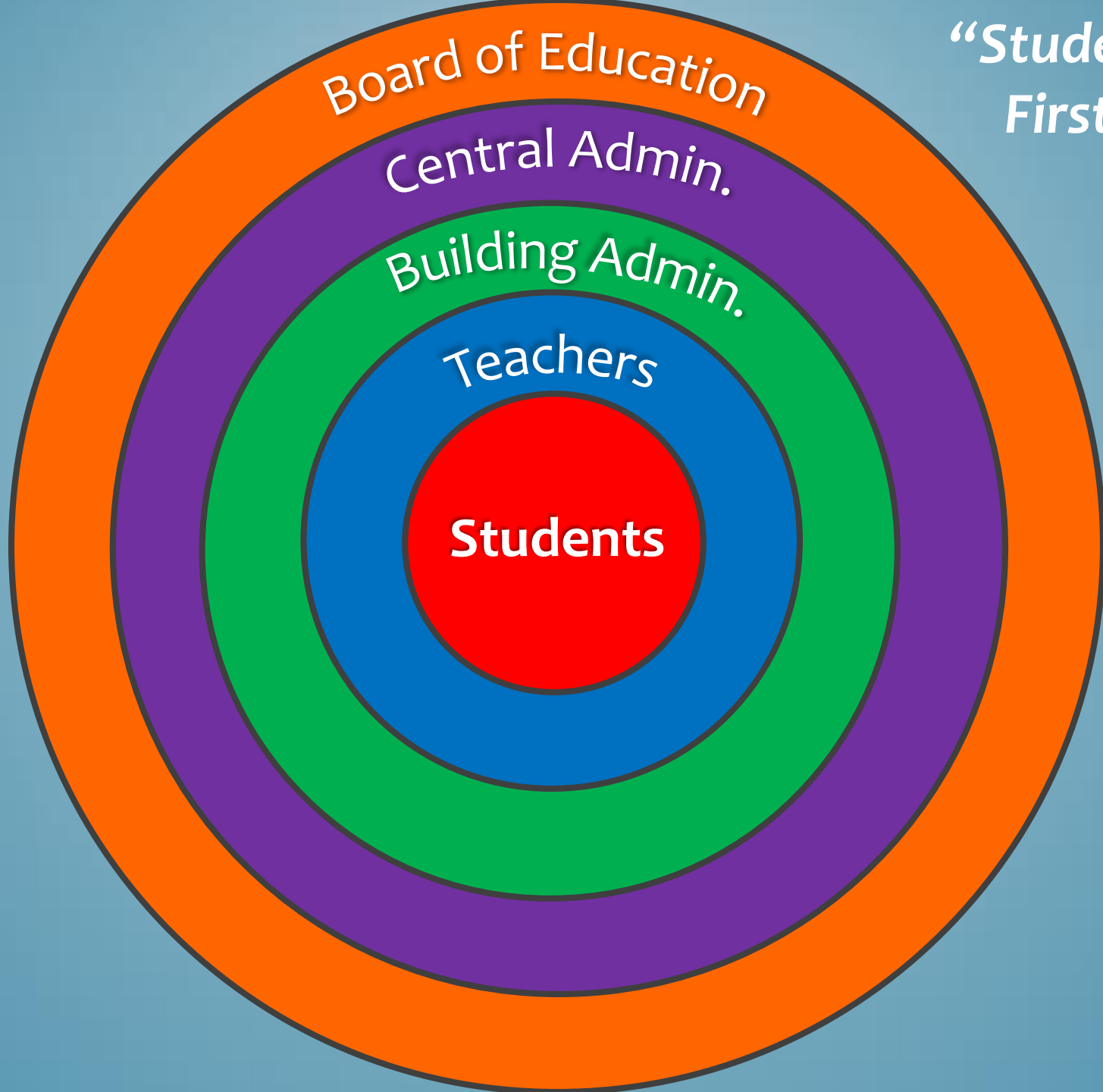
Profit

- **Student Performance**

Oceanport
School District

“Students
First”





**“Students
First”**

INTRODUCTION

Strategic planning is the ongoing process of planning, monitoring, evaluating, and revising the future. During the strategic planning process, we extrapolated information and data from our existing and pre-existing state; next, we synthesized this information into knowledge so that we can set a course for our future. We involved all stakeholders in creating a vision for the Oceanport School District. Once that vision existed, we created a mission, and this mission is turned into reality through developed goals, strategies, and specific implementation plans.

The rapid pace of the 21st century creates changes every day in technology, economics, relationships, and demographics that force educators to adjust to many new challenges. The process of strategic planning enables the Oceanport School District to determine what we want our organization to be, where it is going to be, and how we will get there.

The strategic planning process gives the Oceanport School District the opportunity to review our strengths, recognize our weaknesses, identify opportunities, anticipate problems, and develop action oriented plans that will assist in designing the futures of our schools.

STRATEGIC PLANNING

Vision Statement = *“Where you want to go”,
“What do you want to be” (Be Bold)*

Mission Statement = *“What you do to get there” and
“Why it’s important” (Be Precise)*

Strategic Plan = *“How you get there” (Be Detailed)*

5 Phases of Strategic Planning:

Phase 1 = Vision

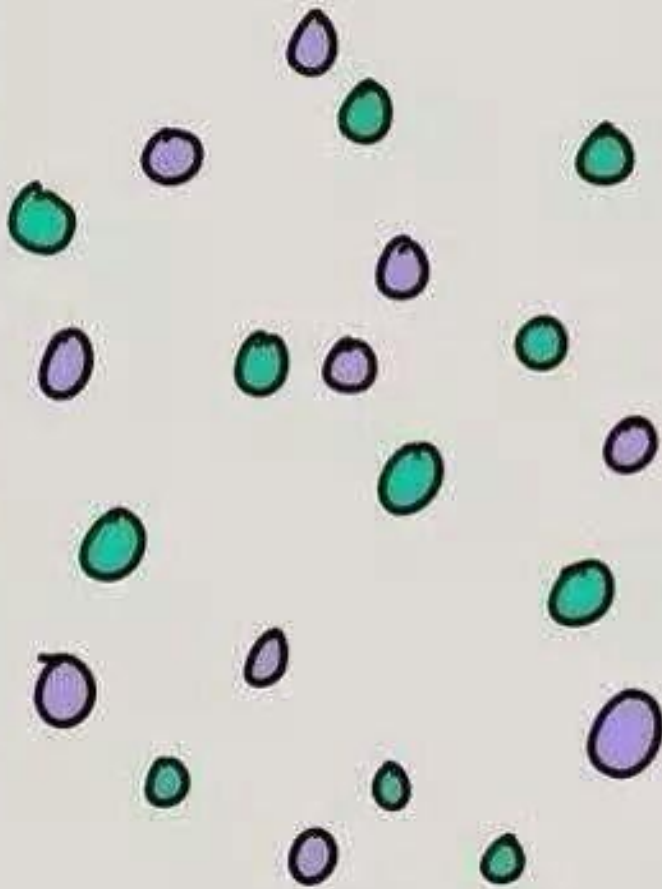
Phase 2 = Strategic Planning

Phase 3 = Validate

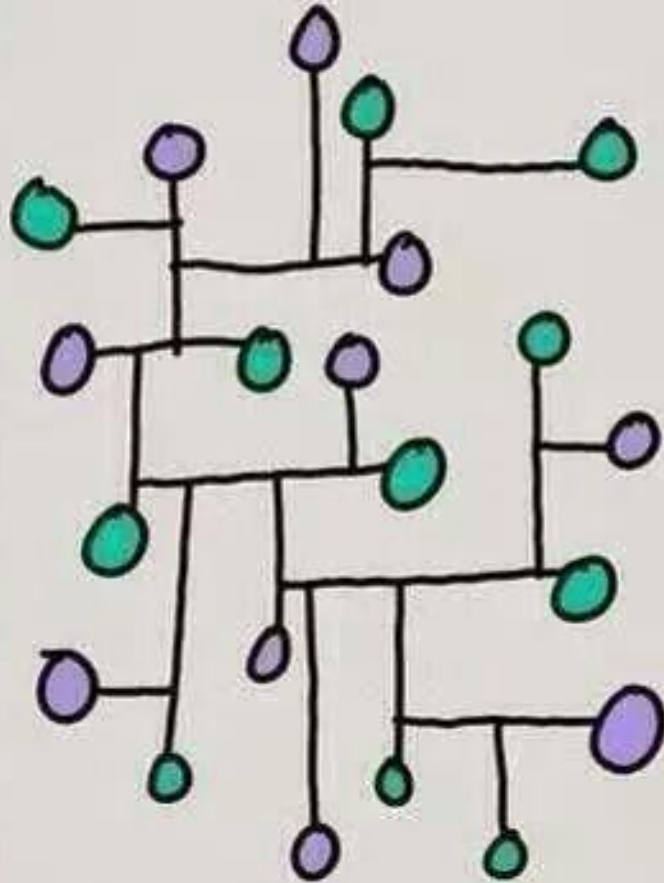
Phase 4 = Draft Strategic Plan

Phase 5 = Implement

information:



knowledge:



@gapingvoid

DEMOGRAPHICS

Borough of Oceanport Community:

Population	5,542
0-4	172 (3.1%)
5-17	1,487 (26.8%)
18-64	2,954 (53.3%)
65 & older	929 (16.8%)
Per Capita Income	\$42,402
Families below the Poverty Level	4.2%
Median Household Income	\$92,819
% of Residents Holding College Degrees	95.1%
Unemployment %	5.6%

COMPONENTS

- Vision/Mission
- Core Values/Common Themes
- Educational (Academics)
- Financial (Budget)
- Technology
- Security (Safety)
- Facilities (Buildings & Grounds)

EXISTING MISSION STATEMENT

We inspire all students to develop into creative, confident, independent, and successful students committed to lifelong learning, and able to interact as responsible and social members of society. Students will be exposed to and achieve the New Jersey Core Curriculum Content Standards.

NEW

VISION/MISSION STATEMENT

Vision

Our vision for the Oceanport School District, in collaboration with all stakeholders, is to produce self-reliant students who are critical thinkers that strive for individual academic and personal excellence.

Mission

The Oceanport School District is committed to putting students first! We will work collaboratively as an educational community to provide a safe and secure learning environment, with up-to-date facilities, advanced technology, and opportunities for ALL learners to optimize academic outcomes.

CORE VALUES

- Strive for individual academic and personal excellence
- Critical thinking skills/Intellectual curiosity
- Building and maintaining a sense of “community”
- Teaching strong and highly effective interpersonal skills
- Academic Immersion
- Self-reliant
- Empowering
- Mastery of digital integration
- Character
- Respect

COMMON THEMES

- Improved Student Performance & Increased Academic Rigor (EDUCATION)
- Increased Fiscal Efficiencies (FINANCE)
- Advanced Technology Infrastructure & Digital Citizenship (TECHNOLOGY)
- Safe & Secure Environment (SECURITY) (*Safety*)
- Up-to-date Facilities (FACILITIES)

EDUCATIONAL OBJECTIVES

3-YEAR

- PreK-8 LAL program audit
- Conduct PreK-8 Math audit
- Shared Supervisor of C&I?
- Differentiated Instruction PD
- G&T/Enrichment Program
- “Co-Teaching” Model Classroom
- Middle States Accreditation
- Technology mapped across the curriculum
- Library config?

5-YEAR

- Regional Special Services
- Expand staffing:
 - Basic Skills
 - ELL

Common Theme: *Increased academic rigor & improved student performance*

FINANCIAL OBJECTIVES

3-YEAR

- Referendum?
- OP Demographics Study 2016-2017

5-YEAR

- Efficient FTE-to-Student Ratio
- Budget efficiencies to contain tax levy
- Regionalized Special Services
- Regionalization/Consolidation?

Common Theme: *Improved fiscal efficiencies*

TECHNOLOGY OBJECTIVES

3-YEAR

- Integration of emerging technology into classroom instruction
- Technology mapped across the curriculum
 - Instructional Technology Coach
- District-wide 1-to-1
- Integrate coding concepts and computational skills
- Go “paperless”
- Insurance

5-YEAR

- Incorporate distance learning opportunities, global connectivity experiences, and digital citizenship
- “Virtual” Snow Days
- “Coding” & Programming classes

Common Theme: *Advanced Technology Infrastructure & Digital Citizenship*

SECURITY OBJECTIVES

3-YEAR

- **Referendum?**
 - Install new cameras
 - Upgrade PA system
 - Install new alarm system
 - Secure vestibule areas
- Shared Regional Director of Security & Emergency Management
- Updated District Safety & Security plan
- New safety and security measures for weekend school events

5-YEAR

- Implement comprehensive district crisis response plan
- Implement common regional electronic alert/notification system
- Fenced playground area
- Enhanced school visitor software

Common Theme: Safety

FACILITY OBJECTIVES

3-YEAR

- **Referendum?**
 - ADA compliance
 - Upgraded HVAC/Plumbing/Electrical etc.
 - Roof repairs
 - Upgraded WiFi
 - New kitchen
- Library config?

5-YEAR

- New Vestibule areas
- Window replacement
- Energy-Efficiency upgrades
- Maple Place HVAC upgrade
- Fenced playground area

Common Theme: Up-to-date Facilities